

Sarah Horne, CFP®
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Sarah is an associate financial advisor and CERTIFIED FINANCIAL PLANNER™ professional for Saltmarsh Financial Advisors, LLC, an affiliate of Saltmarsh, Cleaveland & Gund. Sarah serves clients through portfolio management, financial planning and leads the firm’s women-focused educational series, Building Confidence. In 2023, Sarah was recognized with Saltmarsh’s Foundation Award for her commitment to leadership and integrity. Prior to joining Saltmarsh, Sarah held a career in higher education and later transitioned to the financial services industry, focusing on risk management and retirement planning. Her favorite Saltmarsh Fundamental is #5 ‘Do What’s Best for the Client’ because our fiduciary responsibility to act in our clients’ best interest is a large part of what attracted her to join Saltmarsh Financial Advisors, and it continues to be a guiding light in her career every day.

Education

M.Ed. Administration of Higher Education - Auburn University
B.A. Journalism - Auburn University

Certifications

CERTIFIED FINANCIAL PLANNER™ Professional
FINRA Series 65 Licensed
Previously 215 Insurance Licensed
Previously FINRA Series 7 Licensed

Community Affiliations

Pensacola Symphony Orchestra – Advisory Council Co-Chair
Rotary Club of Pensacola
Impact 100
Pensacola Women’s Alliance
First Baptist Church of Pensacola – Past Finance & Budget Committee Member
Positively Pensacola – Past Board of Directors (Treasurer)