

Jeff Clark

Director

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Jeff is a director at Saltmarsh, Cleaveland & Gund and leads the firm's Client Accounting & Advisory Services (CAAS) practice, which provides a full spectrum of outsourced accounting and advisory services, including financial analysis, fractional CFO services, and tailored consulting support.

With over 35 years of experience, Jeff has guided businesses across diverse industries in achieving operational excellence, financial stewardship, and strategic growth. His team's focus on technology and modern accounting processes enhances data quality, drives efficiency, and transforms financial data into actionable insights that boost financial performance.

Before joining Saltmarsh, Jeff spent 22 years in leadership at BDO USA, LLP, where he redefined the client accounting services team through advanced technology, operational improvements, and an unwavering commitment to client satisfaction. Known for his expertise in operations, finance, and technology, Jeff is a trusted advisor and thought leader in the industry.

Education

B.B.A. Accounting - Western Michigan University